

Logo

Black and Red

(colour request from Director/Mentor)



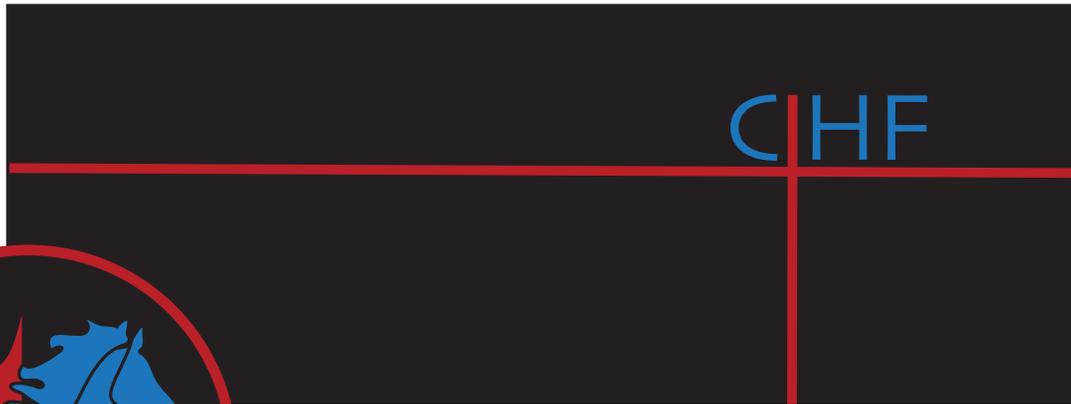
I have redesigned the logo to have a more modern, stylized, and simplified look. It includes both the flag of Iceland and our Canadian maple leaf for the touch of both countries. But, of course, the logo includes the Icelandic horse that represents the entire federation. It is placed in a Tolt position, which is one of the many gaits of the Icelandic horses, the tolt represents moving forward in a very fast, swift, but elegant way. After simplifying original drawings, the horse and the leaf have become more symbolic echoing and balancing each other.

B&W | Inverted

Icons



Facebook Banner and Icon



Font Family

Skia

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

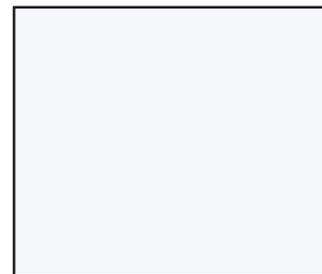
Colour Palette



#B92028



#1D76BB



#F4F7F9



#000000

T-shirt Mock up



Logo

Fun Variations



