

ANNABELLE HARDY

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Kamloops, BC

JOB OBJECTIVE

I am a motivated communications graduate seeking to gain a position where I can contribute to a media or communications team where I can combine branding, new media strategy, and storytelling to enhance audience engagement and connect multiple diverse communities across a wide number of popular digital platforms.

EDUCATION

Mount Sentinel Secondary School

Dogwood Degree
2014 - 2021

Thompson Rivers University

Bachelor of Arts in Communications and Digital Journalism- Major in New Media
2021- present

SKILLS SUMMARY

- Strong organizational and time-management skills
- 5 years of general work experience
- Exceptional communication and interpersonal skills
- Ability to work well within a large team
- Detail-oriented and able to handle multiple tasks simultaneously
- Entry level experience in working with a company on design
- Experience at a small conference presenting research

CERTIFICATIONS

- Deans List Recipient- Fall 2025
- Certificate of Participation in the TRU Undergraduate Research Showcase
- Deans List Recipient - Fall 2024
- BC Wine Ambassador level 1
- BC Wine Ambassador level 2
- Icelandic Horse Training level 1
- Icelandic Horse Training level 2

HOBBIES AND INTRESTS

- Travelling
- Showing/training Icelandic horses
- Snowboarding
- working in the wine industry
- Wakesurfing
- Design

EMPLOYMENT EXPERIENCE

Tasting Room Associate

Monte Creek Winery | 2024 - Present

- Serving an array of customers our wide selection of wines from the tasting bar, as well as food on the terrace restaurant.
- Helped prepare, set up, and promote the winery at multiple offsite events, representing ourselves and the Kamloops Wine Trail
- Given the task of helping organize, and serve multiple large events at the winery such as weddings and formal parties.
- Given the chance to take part in promoting the winery for its sustainable farming efforts both in-person and through new media tools online.

Server/Bartender

Tonik Distillery Ltd | 2023 - 2024

- At Tonik Distilling there is a firm belief that those who work there are apart of a strong efficient team that becomes one as employees switch positions within the distillery throughout the week.
- Prepared and packaged flats of alcoholic product for large distributions.
- Handled multitasking as a line cook and server simultaneously.
- Coordinated alcohol sales and bartending to multiple customers
- Was in charge of opening and closing the the restaurant.
- Took part in the canning process of a lot of the products.

Icelandic Internship

Tuskast Icelandic Horse Farm| 2020- 2021

- Conducted round-pen training, saddling, grooming, exercising, and riding young Icelandic horses.
- Assisted in the birthing and aftercare of pregnant mares and foals.
- Provided support using new media and clear communication skills when selling and showing young horses online.
- Through this I was given the opportunity of creating a new logo option for the Canadian Icelandic Horse Federation (CIHF). Helping establish the federations goal of building the Icelandic name and keeping the breed pure here in Canada.

REFERENCES

Karen Adair

Monte Creek Winery

Phone: (250) 573 5399 ext 108

Email: trmanager at montecreekwinery.com

Rick Nixon

Tonik Distilling Ltd

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